

December 2003

A Heart for Service in the Shoals

December Meeting
December 2, 2003
First Presbyterian Church,
Florence
6:00 p.m. Board Meeting
7:00 p.m. General Meeting

Leslie

MSDSL GENERAL MEETING MINUTES

November 2, 2003- Polishing Party

The MSDSL held its meeting at 1:00 p.m. on November 2nd at Gattman Recreation Center in Muscle Shoals.

- **Roll:** 94 active members present; 9 active members absent; 35 provisionals present; 3 provisionals absent
- **Minutes:** Upon motion by Leah Knight and a second by Catherine O'Steen, the minutes of the September 30th meeting were approved unanimously.
- **Membership Status:** No report at this time.
- **Treasurer's Report:** Lisa Eckl reported as of October 31, 2003 Administrative Fund had \$3456.01. The Community Fund had \$5866.94. The Memorial Fund had \$215.10. The checking account balance was \$9538.05. Lisa also reported that the final deadline for payment of dues is November 15, 2003.
- **Correspondence:** Penny Westmoreland read three thank you notes from North Alabama Rehab., American Red Cross, and Wise Alloys. Wise also gave \$300 for the Apple Annie Fund.

Committee Reports:

- **Apple Annie Chairperson** Patty Redd gave a special thank you to the UNA ATO Fraternity and to the Florence Nenons for their help in polishing apples and loading cars with apples. Apple Annie office location will be at the First Presbyterian Church of Florence. Office hours will be as follows: Thursday, November 6th-4:00 PM until 6:00 PM; Friday, November 7th- 7:00 AM until...**BE ON TIME AT YOUR POST!**
- **Cookbook Chairperson** Demet Jerkin: No report.
- **Cookbook Treasurer** Beth Trimble reported that we are sold out of *Cooks and Company*.
- **Finance Chairperson** Michelle Simpson reported that five applications for Apple Annie request funds have been received. She is waiting for more requests.
- **Hospitality/Future Policies Chairperson** Allison Isbell: No report.
- **Hourglass Chairperson** Catherine O'Steen said the deadline for the December issue is 11/14/2003.
- **Placement Chairperson** Tina Jhin reported that members need to turn in hours to their placement advisor.
- **Provisional Directors** Ashli Smith and Kristi Sockwell said that the next Provisional meeting is 11/18/2003.
- **Rehabilitation Chairperson** Lynne Bevis: No report.
- **Scholarship Chairperson** Katie Bendall: No report.
- **Transportation/Attention Home Chairperson** Marianna Jordan: No report.
- **Yearbook and Records Chairperson** Emily Lawler said she will have an updated list of members phone numbers and addresses.
- **League Development** Becky McDaniel President-Elect once again presented the birthday award for November and the Gold Star award.
- **Old Business:** No report.
- **New Business:** No report.

Other Business and Announcements:

The MSDSL voted 11/2/2003 to affiliate with the Association of Junior Leagues International. Becky McDaniel and Leslie Tomlinson tallied the ballots. Allison McWilliams observed the counting of ballots on behalf of the membership. The results were announced at the meeting. They were as follows: 65% of 130 members present voted yes. There were 86 yes votes and 46 no votes. West Way Development Center is taking orders for t-shirts and Christmas ornaments for the Diamonds and Duds fundraiser. If anyone is interested in placing an order, see Chandra Cobb. The next General Meeting will take place December 2nd at 7:00 PM at First Presbyterian Church of Florence.

There being no further business, the meeting was adjourned.

Respectfully Submitted,
Katherine Bendall
Recording Secretary



APPLE ANNIE NEWS



SALES

Our presales were up from last year in crates and ½ crates. Our bag sales were down due to cutting the requirement for the league members. I feel like adding the new businesses, as well as contacting the sustainers, was a great idea.

Apple Annie Day was a HUGE SUCCESS!!!! This is the 2nd time in 62 years that we sold out of apples. This was a great problem to have. I was glad to see this because street sales vary from year to year. We were very blessed with the generous donations of our community in these uncertain times. I anxiously await the final checks to arrive so we can get our final total.

Provisional sales were a **HUGE SUCCESS**. The provisional sales were **\$12,000.00** dollars **more** than last year. Wal-Mart in both counties was kind to let us be there Thursday and Friday. **Thank you provisionals for all your hard work and time.**

THANK'S

I would like to thank my committee who worked **very hard** and put in **long hours** to help make Apple Annie Day 2003 a success.

Thank you to the sustainers who worked in and brought food to the office, and also to those who worked on the street. You are a wonderful part of our league and your efforts are appreciated.

I would also like to thank Becky McDaniel for getting our name out to the radio station with our daylong live remote on 107.3. Also, a huge thank you to Kristi Sockwell and Melanie Huguley who did a wonderful job advertising Apple Annie during the week. Melanie was also able to get three T.V. stations to cover the Provisional Sales as well as Apple Annie Day. The P.R. from this was fabulous. A thank you to Leah Knight for representing Apple Annie on "In The Know With The Shoals" T.V. show.

Also a special thank you to our President and President-Elect, Leslie Tomlinson and Becky McDaniel; without you this League would not be what it is today.

A big thank you goes to everyone in the league; without all of us working together we would not have had such a successful day!!!! We sold about **53,000 apples** this year. This is only the second time in 62 years since we have been doing Apple Annie that we sold out of apples. This speaks well of the community and their support for the league.

Thank you!!!!

Patty Redd



Hats Off To The Apple Annie Committee



Congratulations to the Top 4 Bag Sales



Pictured from
left to right:
Stephanie Wilson,
Miranda
Cochran, Misty
Barnett, and
Lyndee Goodman



Junior League Affiliation Update

As most of you know or have heard, a vote on continuing with the Junior League affiliation process was taken at Polishing Party. Of the 130 members present, 84 voted in favor of affiliation and 46 voted against affiliation. As your president, I have learned that there is no way that I can make everyone happy. However, it does concern me that one-third of the league voted against affiliation. I had hoped that the vote would be overwhelming for or against affiliation. I have voiced my concerns with Mary McMechan and a few of her coworkers at the Association of Junior Leagues International office. They share my concern and have advised me to move slowly in the direction of affiliation. I have written a letter to the Association formally requesting that we begin the affiliation process. The Association is not asking for the \$1,000 application fee at this time. The next step is developing a strategic plan on how we will make the affiliation process successful for MSDSL. The plan will be written so that it addresses the concerns of those who voted "no" as well as addresses the concerns our sustainers may have. We ask that all of you who voted against this to stay with us and take a look at how we plan to implement this. We ask you to become our watchdogs and critique what we do. Our strategic plan will have measurable outcomes that we can check at 3 months, 6 months, and 12 months. If at any time, it becomes apparent that we are on the wrong path, then we can re-evaluate the affiliation process. It is my hope that through this strategic plan we can outline how JL services can be of benefit to all our members, how we can add value to our community without losing our impact upon it, and how we can make this abstract concept of affiliation concrete to all of members and sustainers. This change could help us do more and do better. Please stay with us during what will be a long process and see where it will take us. If you would like to help in developing the strategic plan, please let me know. Please feel free to contact Becky McDaniel or me to voice any concerns or suggestions you might have. I appreciate so much those members who voted "no" coming to me and explaining why they voted against affiliation. This is the only way to know what issues need to be addressed. Thank you to those who have begun to critique this process and not just be a critic of it. We sincerely need and want your input. Thank you!

Leslie Tomlinson

The Future Policies committee proposes the following changes that are underlined and in italics:

TREASURER

Time Commitment: one year, with major time concentration in the fall

ASSISTANT TREASURER/TREASURER ELECT

Number of positions: 1-full placement

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Sustainer Notes....

Thank you to all sustainers who helped with Apple Annie. We appreciate every one of you contributing to the success of this year's Apple Annie Day. The food many of you brought to the office was greatly appreciated! It was great to see some of you working Street Sales again. Thank you for helping those few members who were out of town on Apple Annie Day. Finally, we appreciate all our sustainers who supported us by buying apples... Thank you so much!

We are still looking for a few sustainers to help with the League's seventieth birthday party. Work on this party will not begin until after the New Year, so any commitment you might make would start after the holidays. Please consider helping us celebrate this milestone for the League!

As always, if you have any questions or concerns, please feel free to call Becky McDaniel or Leslie Tomlinson. Have a joyous holiday season!

A decorative border made of small, stylized apple icons arranged in a rectangular frame around the 'Note to Provisionals' section.

Note to Provisionals

We had a fabulous Provisional Sales Day this year! Total sales were up by over *fifty-eight percent* that's a huge increase!

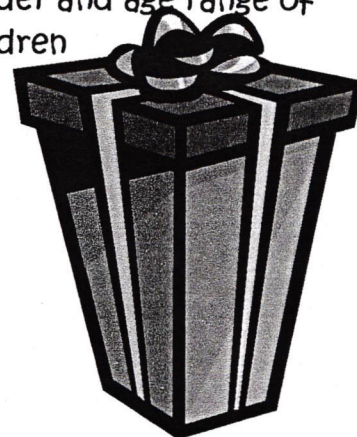
You all did an outstanding job of smiling, and selling apples! You should take pride in the fact that you represented the League well on your first official Apple Annie Day.

A big thanks to Kristi Sockwell! We could not have done it without all your help.

**Patty Klos
Provisional Sales Director**

Adopt a Child for our Annual Rehabilitation Christmas Party!

The League's annual Christmas Party for the children served by the Rehabilitation Center will be on December 11th. We are asking our members to consider "adopting" one or more of the children and to purchase a \$5.00 gift for him or her. This year there will be 4 teenage boys and 4 teenage girls in attendance, as well as 15 boys and 11 girls whose ages range from 4-12. If you decide to adopt one of these children, we are asking that you purchase a gift, wrap it, label it with the gender and age range of the recipient, and bring it to the December meeting. These children are so grateful for these small gifts; please consider "adopting" one of these special children. If you would like to help with this project, please call Kristi Sockwell or Leslie Tomlinson to "reserve" one of the children. Thank you!



Treats Needed at the Colbert-Lauderdale Attention Homes



In 1974 the MSDSL provided seed money for the opening of the Colbert-Lauderdale Attention Homes. The homes were opened as an alternative to jail. The ultimate goal is to help these young people become responsible and productive citizens. After a few weeks most youth will go home, be placed in foster care, longterm group homes, or institutions.

During the December meeting I will be collecting snacks the youth enjoy for the holidays. Please bring any of the following:

Microwave Popcorn
Cookies
Snack size Bags of Chips
Candy Bars
Bags of Hard Candy

Thank you for your help!!!
Happy Holidays!
Marianna Jordan
Attention Homes



Address Change:

**Carrie Sanders
303 Reddoch Road
Florence, AL
35633**

Bulk Rate
US Postage Paid
Permit No. 215
Sheffield, AL
35660

Reminder:

Please bring the
HourGlass insert (Mid
Year Placement
Questionnaire) filled
out and ready to turn
in, to the December
meeting.

ASHLI SMITH
731 RIVERVIEW DRIVE
FLORENCE, AL 35630

PO Box 793
Sheffield, AL
35660

If you have any Service League business that
needs to be in the HourGlass, please contact
Catherine O'Steen at 760-9855 or
fjsteen@aol.com.