

J hourglass

November 2016

NEWSLETTER OF JUNIOR LEAGUE OF THE SHOALS

Junior League of the Shoals is a philanthropic women's organization serving the Shoals Area. Founded in 1934 as the Muscle Shoals District Service League, its membership has steadily grown from 30 charter members to now more than 120 members from the Shoals Area.

On June 1, 2006, the Muscle Shoals District Service League officially became a member of the Association of Junior Leagues International, which has more than 170,000 members worldwide. We are a 501(c)(3) organization.



JUNIOR LEAGUE OF THE SHOALS

Women building better communities®

A message from the Apple Annie Day Committee

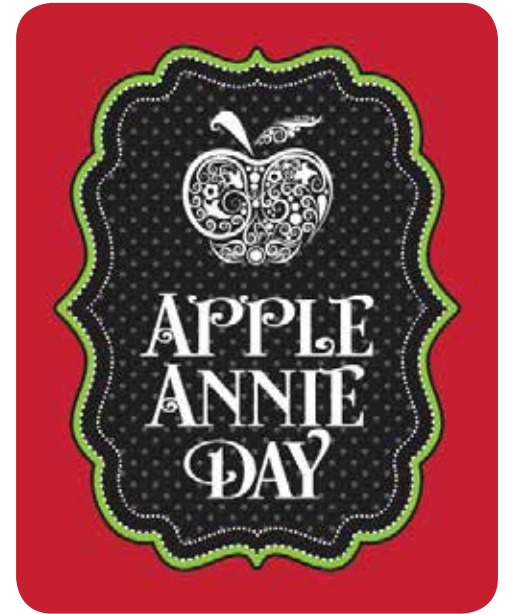
On November 4th, members of the Junior League of the Shoals will spread across two counties to sell apples for Apple Annie Day. You will likely not be able to go anywhere in this area that day without seeing a fellow member in red tights!

A few reminders: Keep in mind that you are representing the Junior League. The way you interact with the public may be the only impression they have of the League. So smile and be pleasant. Wear red tights and a tasteful outfit. No pants or tall boots. You may wear your Apple Annie Shirt with a knee-length skirt. Please arrive at your post five minutes early. We expect all posts to open on time.

If you open a post, remember that you are responsible for coming by the office to pick up your apple crates and post materials before going to your post. Please do not wait until time for your post to open to pick these items up. If your shift falls later in the day someone will be waiting on you, so please be on time. If you close your post, you are responsible for returning all post materials back in to the Apple Annie Office.

All money for Apple Annie sales is due no later than Apple Annie Day!
Thanks for all you are doing to make this event a success!

— Apple Annie Committee



A LETTER FROM THE PRESIDENT

Hello November!

What a wonderful start to this League year we are having thanks to all of our Provisionals, Members and Sustainers! I want to thank all of you in advance for dedicating your time and energy to making our upcoming fundraisers a success.

Thank you to everyone that worked so hard on our Pink Party last month- we have wonderful members on our Hospitality Committee who provided the refreshments. I also want to extend a special thank you to JLS member Haley Heupel for courageously telling her story and reminding us that breast cancer awareness is more than just a pretty pink ribbon.

I want to take a minute to also to give a special shout-out to the ladies who supported our October DIAD Project for the Shoals Women's Clinic. Thank you for taking time from your busy schedules to spruce up the clinic foyer with paint and for all of you who donated items for their baby closet.

On November 4th, we will be out in our red tights selling those delicious red apples for our 75th year of Apple Annie Day! I hope each of you enjoy your Apple Annie post – it is a fun day to interact with our community and remind everyone you meet what a great cause they are supporting when they make a donation. Thank you to our Sustainers who have continued to support this tradition.

As we approach a busy time of the year, please remember that rest and self-care are so important. You simply cannot give to others without taking care of yourself first. To encourage this effort, we have organized an opportunity for you to unwind with your league ladies at our JLS Yoga Night at Shoals Yoga. The class will take place at the Shoals Yoga Studio in English Village on Monday, November 28th at 7:15pm. The cost is \$5 and there is a 20-person limit, so, reserve your spot today! Beginners and Experts are welcome to attend.

I look forward to another wonderful Apple Annie Day and I wish you all an abundance of apple street sales!

Have a fantastic November!

Amanda





SUGARPLUM MARKETPLACE — Fri., Dec. 2 - Sun., Dec. 4 • Marriott Shoals Hotel and Spa Conference Center

Its almost here!

Sugarplum Marketplace and Jingle Belle Mingle are right around the corner. With that being said, I know you ladies have a lot on your plate. Remember, Apple Annie Day and Sugarplum Marketplace are league's largest fundraisers, so we REALLY need your support! So far, we have sold 109 Jingle Belle Mingle tickets in less than a week! We have a limited quantity of 400 tickets to this event so get your ticket(s) fast! Please please please help to spread the word of this event. We are celebrating our 10th year of Sugarplum Marketplace and we want to make this one a night to remember! Tickets are available online at www.jltheshoals.org. You may also search us on Eventbrite.com. Make sure you like us on Facebook and share our posts. What's great about purchasing tickets, this year, online is they can print their ticket at home and we scan it at the door! Fancy huh?

DID YOU KNOW?

If you, or anyone else, wants to make it a Sugarplum Weekend, book a room at the Marriott using the code Sugarplum. This will get you the rate of \$119 plus taxes a night. The deadline for this rate is 18 November 2016.

Sounds like a great weekend to me!

Also, remind everyone if they purchase their SPM ticket in advance its only \$8! Its \$10 at the door!

If you or anyone you know has a business too, we have extra posters to hang and/or yard signs for your neighborhoods.

Please remember, don't just "show" up for your shift. Be involved and excited. We are, so we want you to be too! We really would love for EVERY league member to be there for Jingle Belle Mingle. I know its a lot of money all at once lately, but we think having every league member at this event would make an AMAZING AND IMPACTFUL statement.

Lastly, we have had several people concerned with price of JBM tickets. If you have anyone ask or if you yourself were wondering, read what we posted to FB below.

Here's the top 10 reasons why it's worth your money!

<p>10 Avoid the crowd! Sugarplum Marketplace averages at least 5000 shoppers over a 3 day weekend. It can be crazy at times so by purchasing a JBM ticket, you can save your sanity. Isn't that priceless?</p>	<p>9 First Dibs! Ever been somewhere, standing next to someone, staring at the same item, wondering who is getting the last one? Worry no more! By purchasing a Jingle Belle Mingle ticket, you are getting first dibs at our merchants merchandise! Now you can be friends with the lady next to you!</p>
<p>8 Avoid sell outs! With many vendors traveling here from out of town. Once they sell out of an item, that's it! You will be able to purchase without being limited on sizes/quantities.</p>	<p>7 Fill your bellies! Your ticket purchase includes 2 FREE beverages + hors d'oeuvres from the amazing chef at the Marriott! We will have cash bar available as well.</p>
<p>6 Get free gifts! Every Jingle Belle Mingle shopper will receive a tote bag and special gift for coming!</p>	<p>5 Silent auction! This year we will be having a silent auction featuring wreaths from local interior designers and florists.</p>
<p>4 Prizes! Who doesn't love a prize? With only 400 shoppers vs 5000, your chances are much greater! We have lots and I do mean LOTS of door prizes to give away! Photography sessions, night stay at the Marriott, gift cards just to name a few!</p>	<p>3 Walk the PINK carpet! Make a statement in your festive party wear! We will have a photographer to capture your night to remember!</p>
<p>2 Memories! We want this night to be a fun girls night out. Have a good time, shop, eat, drink, leave with goodies! Remember, you have from now until November 18 to use code sugarplum for a HUGE discounted room rate of \$119 +tax.</p>	<p>1 Giving back! We want to remember the reason for the season. When you purchase a ticket, not only are you going to have an amazing time, you are putting money directly back into YOUR community. Unlike other charities, Junior League of the Shoals gives back right here at home. We gave over \$50,000 to charities benefiting women and children last year.</p>

So what are you waiting for?
Tickets are selling and they will be gone soon.
If you are interested, visit www.jltheshoals.org for ticket purchase.

QUANTITY IS LIMITED!

Thank you ladies for everything you do. It is truly a blessing to have such an amazing group of hard working women empowering each other to better our community! We look forward to another fun year at Sugarplum Marketplace and Jingle Belle Mingle.

*Get your
jingle on!*

SUGARPLUM NEWS & NOTES

It finally feels like fall has arrived! Apple Annie Day is fast approaching. Blink once and suddenly Sugarplum Marketplace will be here! This is a busy time of year for our League but also a fun time!

The SPM Committee wants to make sure that we provide our members with all the necessary info. Attached you will find SPM highlights which tell you everything you need to know, we hope, about Jingle Belle Mingle and Sugarplum Marketplace including info on dress code, expectations, ticket sells and much more. Here are a few important reminders:

■ We are working on getting online scheduling. Stay tuned for more information. If we do not get that worked out, please be prepared to sign up for a shift if you did not do so at the last meeting.

■ Remember, we are having 3 contests for amount of tickets sold. The winners of 2 of the contests will be announced via email/facebook on 1 December (you will receive your prize at the next league meeting).

Those 2 contests are:

- Most Jingle Belle Mingle sold
- Most combined number of JBM and SPM tickets sold (must be over \$150 worth of tickets and include 2 JBM tickets).
- The 3rd contest is: Any members that sell \$150 worth of tickets by this Sunday, Polishing Party will be entered into a drawing to win a "free pass" and will not have to work a SPM shift. This is not as hard as it sounds - 4 Jingle Belle Mingle tickets and you are in the drawing! There is a "Ticket" sheet attached. Please write down the names of the people who purchase tickets from you and turn it in, along with the money, at Polishing Party. We will give you the tickets that you may then distribute. Remember to buy one yourself and you only have 3 to go. Of course, we appreciate any SPM tickets sold as well!

■ Please remember to tell people that a purchase of a ticket for Jingle Belle Mingle will not only get them into the event on Thursday evening, **but they can use their ticket to come back one time to SPM.** On the back of each ticket is coupon for Swamper's good for 20% off during Sugarplum weekend (the coupon is not valid on Breakfast with Santa or alcohol).

■ Deadline for selling tickets for JBM is 29 November 2016 or when we are sold out. Tickets are limited so please make sure you and your family and friends get yours as soon as possible. Tickets for JBM will be available online, starting tomorrow, most likely. As soon as that has been confirmed, we will email the link. But, remind your friends to help you win a prize and buy from you! Thanks to Kai and all her hard work, there is a huge amount of interest in Jingle Belle Mingle and we expect the tickets to sell out. You will not want to miss this event!

■ Tickets for Sugarplum Marketplace are \$8 in advance and \$10 at the door. The deadline for purchasing tickets in advance is 30 November. SPM tickets are currently not available online.



MEMBER RELATIONS

JUNIOR LEAGUE GATHERING @ SHOALS YOGA STUDIO

1629 Darby Drive Florence, AL 35630
English Village between Sweet Basil and Marigail Mathis

Monday, November 28, 2016 • 7:15pm
\$5 per person

There will be only be 20 spots available for this event so let
Angel Myhan know ASAP at myhana@tntfireworks.com



DONE IN A DAY

DILLARD'S CHARITY SALE FOR JUNIOR LEAGUE

will be Saturday November 12th.

Tickets will be \$5 and will be for sale around the Shoals area
at local small businesses.

Dillard's

HAPPY BIRTHDAY!

Nov. 3 Paige Bosheers

Nov. 8 Monica Barnes

Nov.12 Olivia Gist

Nov. 13 Erika Huston

Nov.18 Kathryn Balch

Nov.18 Grace Anne Coburn



MEETINGS ON FACEBOOK LIVE

Watch League Meetings on Facebook LIVE via the Junior League facebook
page during each meeting. Never miss a meeting, no matter what you have
going on.

Also, you can rewatch meetings for topics, to answer questions you may
have missed or just to see some smiling faces!



A NOTE TO VOTE!

Tuesday, November 8 it is time to vote.

This is something that women always did not have. Less than 100 years ago
we could not voice our opinion on our country. No matter your party, no
matter your beliefs VOTE!



MEETING MINUTES

October Meeting Minutes
Tuesday, October 4th, 2016
6:30pm

Meeting was called to order by the President, Amanda Terry.

Guest Speaker

- Sgt. Dennis Patterson, Florence Police Department- Situational Awareness and Safety

Pink Party- Breast Cancer Awareness

- Haley Heupel- shared her journey as a breast cancer survivor

Treasurer's Report

- Dues are due immediately
- Summer audit- two forms; check request form and in-kind donation form

Provisional Directors

- Next Provisional Meeting at TN Valley Art Museum on the 3rd Tuesday

Public Relations

- Email any professional headshots to Haley Heupel

Apple Annie

- Apple Annie Day is Friday, November 4th.
- Polishing Party is Sunday, October 30th at 1:30pm at the recreation center in Muscle Shoals.
- Apple Annie event information was passed out to members
- Uniform- black skirt or dress, white shirt or Apple Annie t-shirt, tights must be showing, comfy shoes, name tag
- BBQ Cook-Off was moved to the spring. More information to come.
- Jana Hess- Discussed signing up for your Apple Annie post shift on the website

Sugar Plum

- Lexi passed around a fun facts information sheet to all members present
- Encouraged members to cheerfully spread the word around about the event.
- This is the events 10th anniversary.
- Gum Drop givers will be accepted until September 15th. \$25-\$500 donations accepted.
- Looking for additional event sponsors. Sponsorship begins at \$2,500 please contact Sajel if you know anyone that would like to sponsor.
- Event T-Shirts can be purchased online

DIAD

- October 14th Shoals Women's Clinic- Painting the Lobby
- Bring baby products if you are unable to volunteer your time
- November is Special Olympics HOWEVER banquet is still in the spring.

Placements

- UCP Placement Committee-Jessica Byrd
- UCP has a fundraisers the last weekend in October 5k & ½ marathon, open for volunteers

Member Relations

- Creative Grape event for Thursday, October 6th from 7-9pm Painting & Wine Sipping
- Shoals Yoga, November, Yoga Night
- Dillard's Night- Coupons & Fashion Show

Members of the Month

- Danielle Atkinson- Member of the Month
- Casara Blackstock- Provisional of the Month

General Announcements

- Sign the Roll
- Don't forget your Members T-Shirt
- Buy Apple Annie & SugarPlum T-Shirts
- Please update your email address and contact information in your member profile.

Meeting adjourned at 7:40pm

Serving *the* Shoals

Can't wait to shower the Shoals Women's Clinic with these generous donations you all gave last week! Join us @ the Clinic on Cloyd today at 9am to help paint their lobby!!
#bethechange #leagueloveforall #jls2016 #DIAD



Done *in a* Day

Thank you to each and every one of you that donated items to the mommies and babies serviced by Shoals Women's Clinic/Shoals Sav-A-Life!! I especially want to thank those sisters who came out and donated their time in painting at the Clinic Caitlin Williams, Jennifer Morris Smith, Lexi Sandlin and Brittney Churchwell. League was represented well and we had fun in the process!! DIAD for October was a huge success!!



MEMBER SPOTLIGHT



Member Spotlight:
DANIELLE ATKINSON

Placement: Hospitality Chair for 2 years.

Years in League: 3

Why You Joined League: I joined league after just moving to the Shoals. My originally reasoning was to meet others and to generally be more involved. However, I quickly realized the community impact this organization was making was definitely something I wanted to be a part of.

What You Do Outside of League: I work for a commercial flooring company as a Marketing Product Launch Manager. I enjoy the outdoors, and anything to do with my cutie husband & our 10 year old pup Gabby. I love a good road trip with my girls, game days watching my Alma Mater the Crimson Tide, party planning & spoiling my niece Perri rotten.

Interesting Fact You'd Like to Share: Most people will say you don't have the same friends from elementary once you get to be an adult, however I've had the same best friend since Kindergarten, & though she lives in North Carolina we talk every morning on our drives to work.



Provisional Spotlight:
CASARA BLACKSTOCK

Years in League: 1

Why You Joined League: I joined league as a way to serve the community in a wide variety of ways while building relationships with people in the community as well as ladies in the league.

Outside of League: Outside of league I'm a substitute teacher at Rogers School, mostly in the elementary special education department & I love it. I'm a member of Faith Church. I'm also a wife (Dakota) & Mom of two little ones (Charlie Dale, 4 & Dawson, 2).

NEXT LEAGUE MEETING:

December 6, 2016 • 6:00 pm • First Metro Bank, Downtown Florence

**JLS 2016-2017
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DIRECTORS**

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PR/YEARBOOK/PHOTO

Haley Heupel

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ATTENTION HOMES**

Amanda White

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**SUGARPLUM MARKETPLACE
CHAIR & CO-CHAIR**

Sajel Patel Speyrer &
Leah Tucker

**SUSTAINER/MEMBER
RELATIONS**

Angel Myhan

*No one is useless in this
world who lighten the
burdens of this world.
— Charles Dickens*

CONTACT

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Sugarplum Marketplace Merchants

JLSappleannie@gmail.com

Apple Annie Fundraiser

JLSsustainer@jltheshoals.org

Sustainer Relations

Website: www.jltheshoals.org

Facebook: www.facebook.com/juniorleagueoftheshoals

Instagram: <https://www.instagram.com/juniorleagueshoals>

Junior League of the Shoals
is an organization of women
committed to promoting voluntarism,
developing the potential of women
and improving communities through
the effective action and leadership
of trained volunteers. Its purpose is
exclusively educational and charitable.