

HOURGLASS

NOVEMBER 1999

MUSCLE SHOALS DISTRICT SERVICE LEAGUE

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**November Meeting
Polishing Party
October 31, 1999**

**Muscle Shoals
Recreation Center
Gattman Park**

Board Meeting 12:30 p.m.
General Meeting 1:00 p.m.



A Heart for Service in the Shoals

HOURGLASS

Next Hourglass Deadline:
November 15, 1999

Please mail information to:
Tonya Southall
216 River Point Rd.
Florence, AL 35634
OR
fax to: 757-7631

President's Message

Dear League Members:

The temperatures have begun to cool down, there is a crisp feeling in the air each morning, and League members are locating their red stockings, baskets and polishing cloths in preparation for Apple Annie Day, 1999! Just think, this will be the League's 51st year to hold an "Apple Annie Day" (even though earlier "Apple Days" were sponsored)! This will also be our last of the century!

Apple Annie Day truly is a symbol of what the League is all about. It is unselfishly giving time for hard work that benefits individuals in our community. But the League also has an opportunity during Apple Annie, like no other time, to tell the community what we do. As we sell those apples on the street on Friday, November 5th, be sure to talk to those making a donation, however large or small. Tell them a big thank you from us and from all who will benefit. And, if they want more information, tell them some of the wonderful agencies that have been recipients of Apple Annie funds in past years. If you are not sure which agencies those are, look in your black book under "History". Be sure to tell everyone that all proceeds from our apple sales will remain here in the Shoals area, to help with worthwhile projects and those in need. And maybe you will be fortunate to meet some of those whose lives have already been touched by Apple Annie money. As we prepare for this big day, let's be unified in our goal of SERVICE.

I commend Penny Joiner and her dedicated committee for a super job. I know you agree that they have made this Apple Annie Day seem effortless... but that only comes with hours of planning and attention to detail. As we approach November 5th, my confidence in another successful day grows.

Kim Mauldin and Debbie Pool planned an enjoyable Sustainer Luncheon at Louisiana, the Restaurant, at Cypress

Lakes Country Club, on Tuesday, October 12. This was the first time in several years that such a sustainer event has been planned and it was well-attended. Several active League members were on hand to relate current information to the sustainers present. We look forward to continuing these luncheons in years to come.

Even though we want to concentrate our efforts this month on Apple Annie, we cannot forget our cookbook. November is the month when people really prepare for Christmas, and our cookbooks make great gifts (How many of you heard Molly McCanless' "Top Ten Reasons to Buy a Cookbook" at our September meeting? Please keep cookbook sales in mind as you go through your daily routine this month.

Finally, please take a minute to sell your tickets to the Parisian Charity Sales event. These are easy to sell and will reap great rewards for the League. October is a very busy month for the League, but the Parisian event only comes around once a year. Do note, we did learn that other agencies, have been asked to help sell tickets this year. That will be in Parisians' best interest and really takes a huge weight of responsibility for high levels of advance ticket sales off League members. So go sell those tickets with a lighter heart and an enthusiastic spirit. We are depending on you!

Join me in looking forward to another successful Apple Annie Day! From pre-sales to plant sales, from street sales to crate delivery, for the next few weeks we have tremendous opportunities to promote and publicize the League. For many people in the community, the Muscle Shoals District Service League IS Apple Annie Day. So pull on those red stockings, your nametags, the baskets and polishing cloths, put on those bright smiles, and meet me at the Polishing Party at 1:00 p. m., Sunday, October 31! Let's get started!

Kathy Bonable



New Deliveries

Congratulations on all the New Arrivals!

"Hope Baylor" born on August 12, 1999 to Tammy & Dan Highfield

"Laura Katherine" born on September 30, 1999 to Nikki & Andy Mann

"Mary Elizabeth" born on October 4, 1999 to Karen & Allen Christian



We have moved!

Please note the address changes of our Service League members.

Margaret Harper
439 N. Walnut St.
Florence, AL 35630

Tina Mitchell
330 Allison Dr.
Killen, AL 35645



Dues are due now!

Remember that dues are due by November 15th or there is a penalty of \$15.



The next provisional meeting will be November 16th at 6:30 p.m. at the Tennessee Valley Art Center.



The Service League would like to announce the new members of the Admissions Committee.

Lauderdale County

Penny Joiner
Lisa Matthews
Susie Ray

Colbert County

Mary Marshall VanSant
Mary Ann Whitlock
Dana Lindsey

Presidential Disclaimer!

As many of you know, and as I discovered following our October meeting, there are other organizations that are selling tickets to the Parisian Charity Sales event. Although this was not as we understood the ticket sales, it will be to Parisians' advantage. It will also take a little of the stress out of selling for League members who were concerned that we give 100%, if we were the only organization asked to participate. However, please continue to do your best on these ticket sales. We can certainly use this windfall! Any ticket money you earn will be MOST appreciated.

Kathy Gamble, President



Rehabilitation Christmas Party

The Christmas Parties for Rehabilitation are scheduled for December 9th and 13th. Please call Susan Trousdale for more information at 766-7944.

MINUTES OF THE OCTOBER 5, 1999 GENERAL LEAGUE MEETING

The Muscle Shoals District Service League met at 7 p.m. on Tuesday, October 5, 1999, at the Florence Conference Center. President, Kathy Gamble, called the meeting to order. The September meeting minutes were approved as written in the Hourglass.

ROLL There were 96 active members and 18 members absent with 16 provisional members present and 3 provisional members absent.

TREASURER'S REPORT

Deborah Fraser, Treasurer, reported the following balances:

Administrative Fund	\$4871.51
Community Fund	1309.94
Memorial Fund	215.10
Total	\$6396.55

CORRESPONDENCE

Corresponding Secretary, Monica Marthaler reported that five letters for baby leave, 1 letter for medical leave, and 2 resignation letters had been sent. Monica reported that there were several thank you letters from various agencies posted on the correspondence board.

ADMISSIONS

Admissions Chairperson, Paige Cates was presented to conduct Admissions Committee elections to fill six positions on the Admissions Committee which were vacated by persons whose term on the committee expired. Balloting began and results were announced as follows: Lauderdale County: Penny Joiner, Lisa Matthews, and Susie Ray; Colbert County: Dana Lindsey, Mary Marshall Van Sandt, and Mary Ann Whitlock.

COMMITTEE REPORTS

APPLE ANNIE

Apple Annie Overall Chairperson, Penny Joiner announced the following: Pre-sales deadline of October 19 with sales to be called in to the Bag Chairpersons, for Lauderdale County-Janice Pride and for Colbert County-Dana Lindsey; any member who could not be present for Polishing Party or Apple Annie Day should speak with Penny immediately; sales goals are 2,550 bags, 350 crates and 200 half-crates; prices are \$5 for 1 bag, \$35 for half crates of 40 apples, and \$50 for full crate of 80 apples. Members are to pick up crate cards and decals following the meeting; members are to place the decal on their car tonight and remove it on the evening of Apple Annie Day; red tights will be available at Parisian by mid-October; Apple Annie office will be housed at E.A. Nelson near O'Neal Bridge; office hours are 4-5 p.m. on Thursday, November 4 and 7 a.m. until --- on Friday, November 5; Polishing Party will be held at 1 p.m. on October 31 at the Muscle Shoals Recreation Center and members must sign in upon arrival; if any member cannot be present at Polishing Party, they must make arrangements for their pre-sold apples to be picked up; bring a rag to polishing party (clean socks work well); place dummy sheets at your place of employment to encourage pre-sales; bring crate cards and any money to Polishing Party; all money is due on Apple Annie Day; sale requirements are 12 bags and one crate or 12 bags and 2 half-crates or 25 bags; there will be prizes for top sellers in each county; the crop of apples is great

this year with prices remaining the same with the exception of the green and yellow apples which are more expensive this year; the green and yellow apples are available if persons insist but the sale of these apples is not encouraged because of the more expensive cost.

ATTENTION HOMES

A bag was passed around to collect monetary contributions for the Attention Homes to pay for their day-to-day operations. It was announced that the Executive Committee voted that all the money collected at League meetings for the Attention Homes will be given to Treasurer, Deborah Fraser, who, in turn, each quarter will issue a check to the Attention Homes. This way, the League won't be handing cash over to an agency and for reporting purposes, the Attention Homes will be able to document a donation from the League.

COOKBOOK

Chairman, Allison Newton reported that the raffles held at Women's Expo raised \$67. In an effort to make the availability of the cookbook easier for League members, Allison announced that two new locations were being used for obtaining cookbooks. Homemade Heaven in Muscle Shoals and Macy's Market in Florence. Allison was eager to report that in four weeks, the League went from having cookbooks in 22 businesses to 57 businesses. Allison reported that Patty Clement, whose recipe from Cooks and Company was selected to appear in the Hall of Fame Cookbook and was to have been at the October League meeting to accept her plaque and be recognized by the League, could not attend. Her plaque was shown to the membership. The Hall of Fame Cookbook can be purchased, and Allison Newton has the order forms should anyone be interested. Upcoming events where the cookbook will be sold are the UNA Festival of Trees and Christmas Open Houses at various florists and gift shops. Allison reported that Cooks and Company and The Art of Cooking appear in a new Cookbook Marketplace Catalog. The Cookbook Committee was asked to meet Allison following the League meeting. For Cookbook Treasurer, Heather Kimbrough, Allison reported the following balances:

Checking Account	\$323.82
VISA/Mastercard Account	\$120.68
Savings Account	\$433.55
Loan Balance	\$17,765.40
Loan Payment	\$3553.11

President, Kathy Gamble explained that the Executive Committee approved, which the Board ratified, a \$2,000 loan from the General Fund to the Cookbook Fund in order to make the September interest-free loan payment. The Executive Committee felt an in-house loan was better than obtaining a loan from the bank at this time. This money will have to be repaid to the General Fund because those funds are needed for operating expenses. It may be possible to borrow from Apple Annie funds for one of the payments but, again, those monies will have to be repaid for distribution to the community. Members are strongly encouraged to expend all efforts to sell the cookbook so that these payments can be made.

FINANCE

Chairman, Penny Westmoreland informed the membership that on November 1, applications for Apple Annie requests will be sent to area agencies

on our list with a deadline of December 31 for receipt of those applications. If there are agencies who desire to request use of Apple Annie funds and those agencies do not appear on our list, members were asked to provide those names and addresses to Penny. For monies to be distributed to agencies, those agencies must have submitted an application by the deadline.

FUTURE POLICIES

Chairman, Katie Bendall asked that members provide to her any suggestions they may have for changes to the Operating Rules and Bylaws.

HOURLASS The next deadline is October 13.

PROVISIONALS The next provisional meeting is for 6:30 p.m. on October 19 at the Northwest Alabama Rehabilitation Center.

PUBLIC RELATIONS

Chairman, Pam Andrews asked members to provide her with suggestions for any new ideas to promote Apple Annie Day. She asked members who personally know persons with businesses with marquees to contact those persons for use of their marquees in advertising Apple Annie Day. The Public Relations Committee was asked to meet with Pam following the League meeting.

REHABILITATION COMMITTEE

For Chairman, Susan Trousdale, Holly Nichols announced the fall party will be held on Oct. 8 from 9:30-1:30 at Gattman Park. Susan will be contacting committee members to work. Any donations would be appreciated.

TRANSPORTATION

.Balances were reported as follows: Colbert County- \$400, Lauderdale County - \$104. No requests for this month.

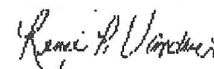
YEARBOOK

Chairman, Angie Goode announced that Yearbooks would only be provided to members who paid dues.

Kathy Gamble announced that the Sustainer Luncheon would be held at 11:30 a.m. on October 12. The cost is \$12 and reservations should be made to Kim Mauldin by Thursday. The Provisional Directors, Executive Committee, Apple Annie Chairperson, and Cookbook Chairperson were asked to attend. The next League meeting (Polishing Party) will be held at 1 p.m. on October 31 at Muscle Shoals Recreation Center.

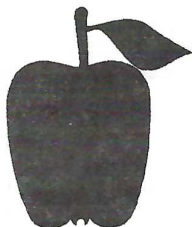
Parisian Charity Event - A motion was made calling for all members to support the Parisian Charity Event by selling 5 - \$5 tickets and bringing the \$25 to the Polishing Party. The motion failed by a vote of 45 to 64 against. A motion was made and seconded calling for members to sell tickets on a volunteer basis bringing any monies from the sale to the Polishing Party. The motion was approved.

Respectfully submitted,



Renee P. Vandiver
Recording Secretary

In his book, *Common Denominator of Success*, Albert Ian Gray wrote: "Successful people do things that failures don't like to do." How many people do you know who refuse to do things, simply because they don't like doing them? In every job or family, there are tasks that someone does not like doing. Perhaps it is because they focus on the task itself, instead of the reward received from doing the task. Successful people focus on the feeling of accomplishment and pride they have when a project is finished!



**One More Apple
Annie Note!**

Pam Barksdale will fax an invoice to any business that bought apples, if they need it. Please call her at 760-0526 or E-mail her at barksdal@hiwaay.net.

P. O. Box 541
Sheffield, AL 35660

BULK RATE
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