



Junior League of the Shoals is excited to announce it is holding its first Touch-A-Truck event on **May 15th 2021!** Touch-A-Truck is traditionally a hands-on sensory experience for children (and adults!) to experience and see trucks and equipment and meet the heroes and personnel who operate them. Typically, Touch-A-Truck is held in a centralized location and all pieces of equipment and vehicles are in this one location.

This year, we plan to host a **Scavenger Hunt** style event, where participants will earn points for visiting our sponsors' locations and completing various activities assigned (like taking pictures with sponsor's signage and certain pieces of equipment at each sponsor's, and even earning points for community involvement opportunities). All points, activities and challenges will be managed through an app on participants' phones! We are working on lining up fun and exciting prizes for those who earn the most points!

The event will be free to the participants. But, we need your help to make this event a success!

Please see the attached information regarding sponsorship and how you can be involved in our Touch A Truck event.

We are so excited about this event. If you need more information regarding Touch-A-Truck, other ways you can be involved in the event or other Junior League of the Shoals' events, please contact Ann Collins Mockbee at (256)483-1841 or Kimberly Green at (256)762-3528.



PRESENTING “BIG RIG” SPONSOR \$1,500

- Exclusive and only one “Big Rig” Sponsorship available
- Name, Logo and link on JLS’ website
- Name & Logo featured on JLS’ social media, including 3 exclusive mentions
- Name & Logo on flyers, posters and press releases
- Name in JLS’ Hourglass (the monthly newsletter) in April and May
- Scavenger Hunt Activities Included with Sponsorship:
 - Picture with Sponsor Signage
 - Picture with 4 pieces of equipment
 - Facebook and Instagram Live Spots Day of Event
 - Facebook Live Reading Week of Event
 - Community Involvement Opportunity

“MONSTER TRUCK” SPONSOR \$750

- Name, Logo and link on JLS’ website
- Name & Logo featured on JLS’ social media, including 1 exclusive mention
- Name & Logo on flyers, posters and press releases
- Name in JLS’ Hourglass (the monthly newsletter) in April and May
- Scavenger Hunt Activities Included:
 - Picture with Sponsor Signage
 - Picture with 3 Pieces of Equipment
 - Facebook Live Spot Day of Event
 - Community Involvement Opportunity

“BULLDOZER” SPONSOR \$500

- Name, Logo and link on JLS’ website
- Logo featured on JLS’ social media, flyers, posters and mention in press releases
- Scavenger Hunt Activities Included:
 - Picture with Sponsor Signage
 - Picture with 2 Piece of Equipment
 - Community Involvement Opportunity

“TRACTOR” SPONSOR \$300

- Name & Logo on JLS’ website
- Logo featured on JLS’ social media, flyers, & posters
- Scavenger Hunt Activities Included:
 - Picture with Sponsor Signage
 - Picture with 1 Piece of Equipment

“EXCAVATOR” SPONSOR \$200

- Name & Logo on JLS’ website
- Scavenger Hunt Activity Included: Picture with 1 Piece of Equipment

“HANDY HELPER” SPONSOR \$0-200

- Designed for Municipalities, Cities, and Friends of League, to participate in the Event



Sponsor Name: _____

Primary Contact: _____

Address: _____

Phone Number: _____

Email: _____ Website: _____

Sponsorship Level:

- Big Rig – ONLY 1 AVAILABLE (\$1,500)
- Monster Truck (\$750)
- Bulldozer (\$500)
- Tractor (\$300)
- Excavator (\$200)
- Handy Helper (\$0-200) Amount: \$_____

Sponsor shall pay the Junior League of the Shoals (“JLS”) the appropriate sponsorship fee in exchange for the corresponding promotional considerations described in the sonship levels document provided in this packet.

PAYMENT TERMS. Payment is due upon signing and checks should be made payable to JLS. **Contributions to JLS are tax deductible.**

LIMITATION ON DAMAGES: In no event shall JLS be liable to sponsor for any special, incidental, or consequential damages, whether based on breach of contract, tort (including negligence), or otherwise, whether or not JLS has been advised of the possibility of such damages.

SUBMISSION OF MATERIALS. All materials will be submitted electronically to JLSfunddevelopment@gmail.com. Failure to submit materials in a timely manner may result in additional production charges.

PRESERVATION OF IDENTIFY. The sponsor agrees that it will not feature any icons, logos, URLs, or email addresses related to the JLS Touch-A-Truck other than those provided by JLS, unless JLS has approved otherwise.

ASSIGNMENT: Sponsor may not assign this agreement, in whole or in part, without the prior written consent of JLS. Any attempt to assign this Agreement without such consent will be considered null and void.

GOVERNING LAW. This Agreement will be governed in accordance with the State of Alabama.

ENTIRE AGREEMENT. This Agreement and any and all exhibits are the complete and exclusive agreement between the parties with respect to the subject matter hereof, superseding and replacing any and all prior agreements, communications, and understanding (both written and oral) regarding such subject matter, provided that all pricing will be governed by this Agreement, whether printed on paper or electronically. The terms and conditions of this Agreement will prevail over any inconsistent terms in any purchase order. This Agreement may be modified, or any rights waived with the consent of both parties.

Sponsors must sign and return this Sponsorship Contract along with full payment in order to secure their sponsorship position. Payment and Contract are due by April 30, 2021. Sponsor fees are non-refundable. Payment may be made by check or money order and made payable to JLS. Please mail your completed sponsorship contract with payment to JLS Attn: Ann Collins Mockbee PO Box 793 Sheffield, AL 35660.

The undersigned hereby authorizes JLS to reserve a sponsorship position at Touch-A-Truck Victual Scavenger Hunt. The undersigned acknowledges receipt and review of the sponsor information for this event and agrees to the provisions it contains.

Business Name:

By [Individual’s Name]:

Title:

Date:

For JLS Purposes:

Amount Enclosed: _____

Junior League of the Shoals

By: _____

Its: _____

Date: _____